



# BUSINESS **PLAN**

Plan, Fund, Start &  
Grow Your Business

Get started from as little as R 2500



**BUILD**

**2**

**GROW**

[www.build2grow.com](http://www.build2grow.com)  
[info@build2grow.com](mailto:info@build2grow.com)  
082 345 5748 WhatsApp  
079 239 5607

# Business Plan Packages & Pricing

***It's Easy to Get Started. From as little as R 2500 to start your  
Business Plan***



*Our Selected Team of Business Consultants and Business Plan Writers that has written over 1 360  
Business Plans combined for new and existing businesses globally.*

## ***The Best Solution To Plan, Fund, Start, Build & Grow Your Business!***

*Selecting a business plan consultant is an important decision — you'll want to find someone with firsthand business experience and not just as a business plan writer.*

You found us because you need help with your business plan. And you're wondering what sets business plan consultants like us apart from an ordinary "business plan writing service."

Here are the key differences:

A Business Plan Writer...expects you to have all the answers. They will ask you a series of questions and type your answers into some off-the-shelf business plan software.

This is how most business plan companies work – and this is how they keep their fees so low.

Hey, if you know how to type and you already know all the answers, you might as well buy a copy of Business Plan Pro and write it yourself.

*Warning!!! Don't Be Fooled By False Claims. Other Companies Are Advertising For Less Than R 4 000 And Then Adding Extras Adding Up To Over R 6 000, Expecting You To Do All The Research And Strategies!*

We are Not business plan writers, we are business optimization specialists that knows how to Plan, Fund, Start and Grow a business, even with little or no money. I had 40 of my own businesses in multiple industries, and know what works in the real world. Investors, and financial institutions receive hundreds of business plans, and 93% of business plans are rejected by funders due to poor business cases.

Knowing firsthand what you are going into, and what's needed to succeed in business. Our business plans will highly improve your chances to start and grow your business. We will help refine your ideas and strategies, and mold them into a viable business.

Even challenge your assumptions, fill gaps in your thinking, do lots of independent research and analysis, and help formulate business models, tactics, and strategies. We help crystalize your long-term competitive differentiation, identify target markets, and plan for business scalability.

We help you think through every aspect of your business plan, so you can be better prepared to answer tough questions from lenders & investors, and' ready to pitch anyone, anywhere, with confidence

Provide you with more than 500 proven strategies and tactics you can choose from to outperform competitors, impress investors and lenders, and building a sustainable, and profitable business

A complete Financial Plan with reliable and realistic Financial Forecast of up to 5 years, providing just the right information that investors want to see. Plus, "What-If Scenarios to model a range of possible outcomes to maximize profitability and sustainability

And then we can help you express it in a compelling package – whether it's a business plan, presentation, financial forecast, elevator pitch, or a complete optimized website – whatever is most appropriate for your specific situation.

# Premium Business Plan

**For Specialized business plan. The difference in a Standard and a Premium business plan is the amount of time, resources and research that go into the plan.**

## About your business plan

- Investment: R 13 700 (Just R 7 000 to get you started and balance on completion)
- Time Frame: 14 - 21 Working Days.
- Pages: 30 - 40 Pages Business Plan
- Complete Financials Plan with up to 5 year projections
- Language: English
- Revisions - 3 minor versions in 30 days | (whichever comes first)
- Research: Working together to incorporate your research into the business plan, PLUS additional secondary *Market, Industry & Competitor Research*
- Exclusive rights to the business plan
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

## The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Complete Financials Plan** with startup cost, 12 month and up to 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

## Additional services - If Needed

- Video Walkthrough of business plan
- Business coaching
- New Company registration
- Pitch Deck (PowerPoint) for convincing investors
- Website design
- Online marketing and advertising services
- Company Valuation

If you have any questions or queries, please don't hesitate to give me a call

# Standard Table of Content

*Table of content may vary depending on customization of your unique business plan*

- 1. Executive Summary**
  - 1.1. Objectives
  - 1.2. Mission
  - 1.3. Keys to Success
  
- 2. Company Summary**
  - 2.1. Company Ownership
  - 2.2. Start-up Summary
  
- 3. Products/ Service**
  
- 4. Market Analysis Summary**
  - 4.1. Market Segmentation
  - 4.2. Target Market Segment Strategy
  - 4.3. Industry Analysis
    - 4.3.1. Competition and Buying Patterns
  
- 5. Strategy and Implementation Summary**
  - 5.1. SWOT Analysis
    - 5.1.1. Strengths
    - 5.1.2. Weaknesses
    - 5.1.3. Opportunities
    - 5.1.4. Threats
  - 5.2. Competitive Edge
  - 5.3. Marketing Strategy
  - 5.4. Sales Strategy
    - 5.4.1. Sales Forecast
  - 5.5. Milestones
  
- 6. Web Plan Summary**
  - 6.1. Website Marketing Strategy
  - 6.2. Development Requirements
  
- 7. Management Summary**
  - 7.1. Personnel Plan
  
- 8. Financial Plan**
  - 8.1. Start-up Funding
  - 8.2. Important Assumptions
  - 8.3. Break-even Analysis
  - 8.4. Projected Profit and Loss
  - 8.5. Projected Cash Flow
  - 8.6. Projected Balance Sheet
  - 8.7. Business Ratios

For More Information and a Free Quote Contact us



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0792395607  
0823455748 WhatsApp only  
info@build2grow.com  
www.build2grow.com

**BUILD 2 GROW**

*We provide you with a custom business plan format that was designed by entrepreneurs who have raised millions in funding, and comply with Banks, and financial institutions. All plans are unique, tailored to the wants and needs of investors and lenders, custom designed as per business needs, and each business plan 100% relevant to the business.*

