



BUSINESS PLAN

Plan, Fund, Start &
Grow Your Business

Get started from as little as R 2500



BUILD

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GROW

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Business Plan Packages & Pricing

It's Easy to Get Started. From as little as R 2500 to start your Business Plan



Our Selected Team of Business Consultants and Business Plan Writers that has written over 1 360 Business Plans combined for new and existing businesses globally.

The Best Solution To Plan, Fund, Start, Build & Grow Your Business!

Selecting a business plan consultant is an important decision — you'll want to find someone with firsthand business experience and not just as a business plan writer.

You found us because you need help with your business plan. And you're wondering what sets business plan consultants like us apart from an ordinary "business plan writing service."

Here are the key differences:

A Business Plan Writer...expects you to have all the answers. They will ask you a series of questions and type your answers into some off-the-shelf business plan software.

This is how most business plan companies work – and this is how they keep their fees so low.

Hey, if you know how to type and you already know all the answers, you might as well buy a copy of Business Plan Pro and write it yourself.

Warning!!! Don't Be Fooled By False Claims. Other Companies Are Advertising For Less Than R 4 000 And Then Adding Extras Adding Up To Over R 6 000, Expecting You To Do All The Research And Strategies!

We are Not business plan writers, we are business optimization specialists that knows how to Plan, Fund, Start and Grow a business, even with little or no money. I had 40 of my own businesses in multiple industries, and know what works in the real world. Investors, and financial institutions receive hundreds of business plans, and 93% of business plans are rejected by funders due to poor business cases.

Knowing firsthand what you are going into, and what's needed to succeed in business. Our business plans will highly improve your chances to start and grow your business. We will help refine your ideas and strategies, and mold them into a viable business.

Even challenge your assumptions, fill gaps in your thinking, do lots of independent research and analysis, and help formulate business models, tactics, and strategies. We help crystalize your long-term competitive differentiation, identify target markets, and plan for business scalability.

We help you think through every aspect of your business plan, so you can be better prepared to answer tough questions from lenders & investors, and' ready to pitch anyone, anywhere, with confidence

Provide you with more than 500 proven strategies and tactics you can choose from to outperform competitors, impress investors and lenders, and building a sustainable, and profitable business

A complete Financial Plan with reliable and realistic Financial Forecast of up to 5 years, using real-time data, providing just the right information that investors want to see. Plus, "What-If Scenarios to model a range of possible outcomes to maximize profitability and sustainability

And then we can help you express it in a compelling package – whether it's a business plan, presentation, financial forecast, elevator pitch, or a complete optimized website – whatever is most appropriate for your specific situation.

Basic Custom Designed Business Plan

For Micro to small businesses (including small business start-ups)

About your business plan

- Investment: R 4 900 (Just R 2 500 to get you started and balance on completion)
- Time Frame: 7 - 14 Working Days.
- Pages: 20 - 25 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - 3 minor versions in 30 days | (whichever comes first)
- Research: Working together to incorporate your research into the business plan
- Exclusive rights to the business plan
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Complete Financials Plan** with startup cost, 12 month and 3-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1290 Extra)
- Business coaching
- New Company registration (R1200)
- Pitch Deck (PowerPoint) for convincing investors (R900 - 1200 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 5700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

If you have any questions or queries, please don't hesitate to give me a call

Standard Custom Designed Business Plan

Let us do the “heavy lifting” so you can focus on other priorities: developing your product, finding customers, and building your team.

About your business plan

- Investment: R 7 950 (Just R 4 000 to get you started and balance on completion)
- Time Frame: 14 – 21 Working Days.
- Pages: 25 - 30 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - 3 minor versions in 30 days | (whichever comes first)
- Research: Working together to incorporate your research into the business plan, PLUS additional secondary *Market, Industry & Competitor Research*
- Exclusive rights to the business plan
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
- **Marketing:** Marketing & Advertising Plan At No Additional Charge
- **Complete Financials Plan** with startup cost, 12 month and up to 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1200 Extra)
- Business coaching
- Company registration (R990 - 2500 Extra)
- Pitch Deck (PowerPoint) for convincing investors (R1200 - 2700 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 2700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

If you have any questions or queries, please don't hesitate to give me a call

Premium Custom Designed Business Plan

For Specialized business plan. The difference in a Standard and a Premium business plan is the amount of time, resources and research that go into the plan.

About your business plan

- Investment: R 13 700 (Just R 7 000 to get you started and balance on completion)
- Time Frame: 14 - 21 Working Days.
- Pages: 30 - 40 Pages Business Plan
- Basic business plan format
- Language: English
- Revisions - 3 minor versions in 30 days | (whichever comes first)
- Research: Working together to incorporate your research into the business plan, PLUS additional secondary *Market, Industry & Competitor Research*
- Exclusive rights to the business plan
- Non-Disclosure & Confidentiality Agreement
- Telephonic / Email / Skype Support and guidance throughout the project lifespan
- Hands-on help & support and guidance throughout the business plan project
- Access to free tools to help your new business succeed
- 30 Day Business Coaching after plan is completed

The business plan includes

- **Management:** Mission, Vision Statement, business goals, Team and Management
- **Analysis:** SWOT Analysis, Market Analysis, Competitor Analysis, Competitive Advantage Analysis, Customer Analysis
- **Strategy:** Go to Marketing strategy, Keys to Success, and Value Proposition outline.
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- **Complete Financials Plan** with startup cost, 12 month and up to 5-year projected sales, cash flow, profit and loss, break-even, payback period, important ratios, and other financial forecasts with relevant Charts and Tables
- **What-If Scenarios** and Sensitivity analysis to model a range of possible outcomes to maximize profitability and sustainability.

Additional services - If Needed

- Video Walkthrough of business plan (R550 - 1200 Extra)
- Business coaching
- Company registration (R990 - 2500 Extra)
- Pitch Deck (PowerPoint) for convincing investors (R1200 - 2700 Extra)
- Website design and development so that they can start trading ASAP (R3500 - 2700 Extra)
- Online marketing
- Company Valuation
- Access to database of latest Tender Opportunities in your Industry and Area

If you have any questions or queries, please don't hesitate to give me a call

Standard Table of Content

Table of content may vary depending on customization of your unique business plan

- 1. Executive Summary**
 - 1.1. Objectives
 - 1.2. Mission
 - 1.3. Keys to Success

- 2. Company Summary**
 - 2.1. Company Ownership
 - 2.2. Start-up Summary

- 3. Products/ Service**

- 4. Market Analysis Summary**
 - 4.1. Market Segmentation
 - 4.2. Target Market Segment Strategy
 - 4.3. Industry Analysis
 - 4.3.1. Competition and Buying Patterns

- 5. Strategy and Implementation Summary**
 - 5.1. SWOT Analysis
 - 5.1.1. Strengths
 - 5.1.2. Weaknesses
 - 5.1.3. Opportunities
 - 5.1.4. Threats
 - 5.2. Competitive Edge
 - 5.3. Marketing Strategy
 - 5.4. Sales Strategy
 - 5.4.1. Sales Forecast
 - 5.5. Milestones

- 6. Web Plan Summary**
 - 6.1. Website Marketing Strategy
 - 6.2. Development Requirements

- 7. Management Summary**
 - 7.1. Personnel Plan

- 8. Financial Plan**
 - 8.1. Start-up Funding
 - 8.2. Important Assumptions
 - 8.3. Break-even Analysis
 - 8.4. Projected Profit and Loss
 - 8.5. Projected Cash Flow
 - 8.6. Projected Balance Sheet
 - 8.7. Business Ratios

Your Part Is Easy!

Spend Just Minutes on Our Easy Fill-In-The-Blank Questionnaire. *Everything made simple. We Will Do All The Custom Writing and Financials!* Work together on your plan with expert guidance from your business plan consultant. Follow the step-by-step process and instructions to help you think through every aspect of your plan.

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1. Complete Our Easy Questionnaire.

First, I just need some basic information about your business idea and objectives, it will only take 5 minutes to complete our easy questionnaire.



2. Proposal

Once I have your information, I'll carefully review it and after fully understanding your ideas, opportunity, and goals, we will send you a final proposal and quotation for the project.



3. Get Started With As Little As R 2 500

Once you accepted the quote, you can get started from as little as R 2500 deposits, and the balance when completed. Simply split the payments into two equal amounts based on the terms you choose.



4. Kick-Off Call

In this "Strategy call", I will learn as much as I can about your business, your goals, current situation, marketing & sales strategies, business and financial challenges, opportunities, and capabilities. Together we will brainstorm ideas and strategies to help you optimize your business, and to determine the exact steps you need to take in order to grow your business from where it is right now to where you really want it to be.



5. Research

A great business plan is a team effort, and starts with great research, and a experienced business plan consultant.



6. First Draft & Revision

Once research is done, we will provide you with a first draft of your business plan for. It serves as the cornerstone. From here, we fine-tune your plan. Our team continues to collaborate with you over the next few days, ensuring the final draft is an exact representation of your vision.



7. Financial modeling

Next, we'll turn your financial assumptions into *reliable and realistic financial forecast* that include everything lenders and investors wants to see.



8. Final Draft & Support

Congratulations! You've successfully doubled your chances to succeed in your new venture. Over the next 30 days, you have access to coaching support, and lifetime access to all our training resources to help you succeed

For More Information and a Free Quote Contact us



Plan, Fund, Start & Grow Your Business

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BUILD 2 GROW

The banner features a portrait of a man with glasses on the left. The background is split into a light grey top-left section and a black bottom-right section, separated by a red diagonal line. The 'BUILD 2 GROW' logo is positioned in the black section.

We provide you with a custom business plan format that was designed by entrepreneurs who have raised millions in funding, and comply with Banks, and financial institutions. All plans are unique, tailored to the wants and needs of investors and lenders, custom designed as per business needs, and each business plan 100% relevant to the business.

